



Cool Cars



Vehicle Color Change
Technology

*Global income potential
of Cool Technology*



Enabling colorful times

100 YEARS ECONOMIC ACTIVITY BY GEOGRAPHY – All sectors estimate

REGION	COUNTRY	100 YEAR ECONOMIC ACTIVITY SIZE = CONTROL OF DOWNSTREAM BUSINESSES (T \$) - Approximate
NA	USA	225 T
NA	Canada	45 T
NA	Mexico	15 T
EU + UK	38 Countries	270 T
Asia	Japan	120 T
Asia	Korea	75 T
ANZ	ANZ	45 T
Other	BRICS and Others	135 T
	Grand Total	930 T – (Total of estimated projections)

Note – T \$ is Trillion \$, wherein a Trillion is 1000 Billion.

ALL RIGHTS – Estimated Sale Price BY GEOGRAPHY – What I could get into India

REGION	COUNTRY	BUY OUT PRICE FOR 100% RIGHTS + CONTROL ALL DOWNSTREAM BUSINESSES* – SOLD FOR (T \$)
NA	USA	22.5T
NA	Canada	4.5 T
NA	Mexico	1.5 T
EU + UK	38 Countries	27 T
Asia	Japan	12 T
Asia	Korea	7.5 T
ANZ	ANZ	4.5 T
Other	BRICS and Others	13.5 T
	Grand Total	93 T

* India downstream businesses excluded. No foreign company or country controls India businesses, as I am the inventor, an Indian citizen.

Note – T \$ is Trillion \$, wherein a Trillion is 1000 Billion.

Perspective on slides 2 and 3

- 1) The numbers given in slide numbers 2 and 3 obviously at first look seem like extremely large numbers. However, they are based on real data analysis and projections. Other valuations may come up with slightly different numbers, but they will be in similar bracket / range. You have to realize that the geographies listed are the TOP IP markets, where Intellectual Property laws could be strongly enforced.
- 2) As you maybe aware that when it comes to such large deals, 100-year projections are used by corporations. Which is primarily what I have done to arrive at these numbers. The downstream businesses are extremely huge and establishing early supply-chain deals will get you wealth in long term.
- 3) I have to state that I have 'Vehicle Sector' IP applications covered globally.
- 4) And I do not have National stage applications for any other sectors mentioned. This means claims pertaining to those sectors such as Electrical and Electronic devices, Furniture and walls are not in National stage. So, enforcing rights in those sectors is subjected to respective jurisdictional courts.
- 5) Based on valuations; the Vehicle sector is the largest in the total pie holding a market size of 83% or 85%. The other sectors form the balance. However, by geography these numbers may differ, based on Automotive manufacturing plants in those territories.

On Sep 14th 2019; The total number was adjusted to realistic estimate of 93 Trillion value. This is by replacing the conservative estimate numbers by 'Realistic valuations' taking the total value to 93 Trillion. This is due to the lapse of Indian Patent application; and now the subject matter is being taken for a full cash out settlement to ICJ.

Given the size of this, I have identified my objectives and defined goal year 2050

- 1) After much study and analysis of the size and scale of this project, I realized that - to manage the wealth this invention has generated, I have to first prioritize my objectives. I have done that and here are my priorities pertaining to this invention:
 - a) With the sale of rights as mentioned in previous slides, I would become the richest man in the World. I would be the first 'Multi-Trillionaire' in the World. I may even be declared a Royal by Indian Govt.
 - b) After the above point is achieved, my objectives would be to drive CSR work related to 'Education system' in India and continue to work with other geographies to attract wealth into India. CSR work will be done through series of Earthling Foundations initiatives.
 - c) Given the Population to GDP ratio of India, there is a lot of scope to improve that ratio.
 - d) The ratio of 'Number of Billionaires listed on Forbes list' to Population of India could also be improved by a good margin.
 - e) In effect this invention has the potential to strengthen the stature of India in Asia and World.
 - f) Based on everything above, goal year 2050 has been defined.
- 2) The above point puts a perspective to my vision, and my work will be broader in nature for India. Further, slide 3 states that 93 Trillion can be raised only by global IP rights + Downstream businesses sale or disbursement. There may not be one such buyer out there; whether a single country or company. So, they will be assignment to each country - deals. Despite, goal year 2050 is where I shall lead India towards.

ALL RIGHTS – Estimated Sale Price BY IP Jurisdiction or IP Application

REGION	COUNTRY	BUY OUT PRICE FOR 100% RIGHTS + CONTROL ALL DOWNSTREAM BUSINESSES* – SOLD FOR (T \$)
NA	USA	22.5 T (of which Non-Vehicle sector would be 5.25T)
NA	Canada	4.5 T
NA	Mexico	1.5 T
EU + UK	38 Countries	24 T + 3 T = 27 T
Asia	Japan	12 T
Asia	Korea	7.5 T
ANZ	Australia	4.05 T
ANZ	New Zealand	0.45 T

Note – T \$ is Trillion \$, wherein a Trillion is 1000 Billion.

ALL RIGHTS – Estimated Sale Price BY IP Jurisdiction or IP Application (Continued)

REGION	COUNTRY	BUY OUT PRICE FOR 100% RIGHTS + CONTROL ALL DOWNSTREAM BUSINESSES* – SOLD FOR (T \$)
BRICS	Brazil	1.5 T
BRICS	Eurasia (8 countries including Russia)	0.45 T
BRICS	India	2.25 T *
BRICS	China	7.5 T
BRICS	South Africa	0.45 T
Others	Thailand	0.3 T
Others	Philippines	0.3 T
Others	Nigeria	0.15 T
Others	Malaysia	0.3 T
Others	Indonesia	0.3 T

* India downstream businesses excluded. No foreign company or country controls India businesses, as I am the inventor, an Indian citizen.

Note – T \$ is Trillion \$, wherein a Trillion is 1000 Billion.